



## Measurement, Evaluation and Learning - Training Cohort Overview

Last Updated: 1/26/22

### **About SVP Denver Training Cohorts**

Our cohorts make expert-led trainings accessible for social mission organizations that don't have the resources to hire expert consultants or invest in expensive capacity-building programs. You'll join a group of 3-6 local impact organizations for online/in-person sessions that will help you level up in a fun, fast-paced program with proven results. Each cohort is facilitated by a subject matter expert and social mission organizations are matched with an experienced SVP Partner who will act as their coach, providing additional support and third-party feedback along the way.

### **Measurement, Evaluation and Learning Program**

Develop an evaluation plan and associated processes that will help you better manage programs and improve their effectiveness. You'll revisit your key learning questions, prioritize indicators you want to measure and consider critical questions about the audience/use for the data you collect.

### **Meet the Facilitator**



Melissa Chiappetta

Founder & CEO, Sage Perspectives

Melissa is an international development and education expert with 13 years of experience working in the international development sector. Currently, Ms. Chiappetta is the owner and CEO of Sage Perspectives, LLC, an international development firm specializing in evidence-based, whole-of-systems approaches to education interventions focused on reaching all children, including those often underserved. Through Sage Perspectives, Ms. Chiappetta is working on contracts to advance global measurement of reading and math outcomes through contracts with the UNESCO Institute for Statistics (UIS) and the Bill and Melinda Gates Foundation.

### **Program Structure and Timing**

10 Weeks | 2-5 hours per week | Thursdays from 1 - 2:30pm

You will participate in live sessions every other week for 90-minutes and complete assignments with your internal team + SVP Denver coach in between the sessions.

- Session 1 - March 3 - Defining/Prioritizing Measurement Evaluation & Learning Questions
- Session 2 - March 17 - Developing/Refining Indicators



- Session 3 - March 31 - Collecting Data
- Session 4 - April 14 - Analysis and Eval Plan
- Session 5 - April 28 - Reporting Data

### **Participants and Roles**

Each participating social mission organization needs to have an internal design team.

- **Internal Project Lead:** This person will be the internal facilitator of their organization's Measurement and Evaluation process and is accountable for making progress on this project. This person should have 3 - 5 hours per week to commit over the duration of the cohort.
- **Core Team Members:** This should be a small group of 2-6 staff, leadership and Board members you'd like to engage in the process.

### **Program Outputs**

By the end of this project your organization will have:

1. List of key learning questions and related evaluation indicators
2. Revised data collection and analysis processes
3. Revised evaluation plan
4. Plan for how your organization will use data to learn and adapt your programming and/or theory of change

### **Program Impact**

Ultimately, participation in this cohort should influence the following impacts:

- Greater team alignment on your organization's who, what, why, and how
- Greater team understanding of what pieces of data are important to monitor your organization's performance
- Potential for better decisions on how to allocate resources to different program areas
- Improved effectiveness of your organization's programming in line with your Mission
- Stronger tools for communicating what your organization hopes to achieve with funders