



SVP Denver Updated MEMBERSHIP MODEL - Effective September 2022

Beginning in September 2022, we will be opening up additional ways that individuals can participate as SVP Denver Partners. Our goals for this update are:

- 1. Create a smoother, more flexible Partner experience.** We are adding a new Partner tier (Ecosystem) and an Alumni level to better meet Partner needs at different stages of their SVP Denver engagement.
- 2. Make SVP Denver more accessible and inclusive.** We've scaled the number and diversity of social mission organizations (nonprofit and for-profit with a primary social mission) we work with each year. We've added new "Pay What's Meaningful" options to reduce the financial barrier of joining SVP Denver so we can welcome more Partners with a wider range of skills & lived experiences.

	ECOSYSTEM PARTNERS	PARTNERS			SVP DENVER ALUMNI
		NextGen	Established	Family	
SMO Engagement (Cohorts, Strategic Projects, Masterminds)	✓ By invitation		✓		✓ By invitation
SVP Partner Committees	✗		✓		✗
SIIG / Impact Investment Groups*	✗		✓		✗
Social / Education Events	✓ Most events		✓		✓ Most events
Mentorship Pairing with SMO	✓ By invitation		✓		✓ By invitation
Board Training / SMO Matching**	Fee-based		✓		✓
Ecosystem Connections	✗		✓		✓
Annual Recommended Contribution	\$25/month minimum	\$2,500	\$4,000	\$6,000	50% or more of Active Partner contribution
		Pay What's Meaningful: After application and invitation to become a Partner, individuals may make a contribution below/above standard amounts based on need.			
Time Commitment	Not required, but welcomed	2+ hours per quarter			Not required, but welcomed

* Requires additional investment of funds directly to SMO investee, if the group decides to invest

** Not yet launched. This is a membership benefit to explore



MEMBERSHIP LEVEL DESCRIPTIONS

Ecosystem - Want to dip your toe in the SVP Denver Impact Ecosystem?

If you're new to SVP Denver's work and would like to be part of our impact ecosystem, but are unable to offer the depth of engagement and time in the coming year, we have a way for you to participate as an Ecosystem Partner. This means you'll be "in the loop" with our work, invited to select events to experience our impact first-hand (such as our half-day educational events and selected social events), and able to get a feel for what the full, Active Partner engagement might look like for you and your family.

Active Partner - Want to leverage your time, skills and resources to make an impact in Denver?

If you want to amplify your impact in the community and help create a more equitable Denver in partnership with local impact organizations, then join us as an Active Partner. You can join all of our events and programming, as well as join Partner Committees to help shape the direction of the organization. As part of your commitment, we ask that you make a financial contribution to SVP Denver in line with your experience and capacity. We also make a commitment to personally working with you to make introductions and connections to help you achieve your impact goals.

What's the right level for you?

- **NextGen** - for individuals with less than 10 years of professional experience that are ready to take a major step on their community engagement / philanthropic journey.
- **Established** - for experienced career professionals with significant management and/or executive experience looking to make a deep impact in Metro Denver
- **Family** - for those looking to join with a Partner and/or other family member to engage together in the SVP Denver experience

Alumni - Want to stay involved, but don't have the same amount of time to commit?

After 2+ years of full Active Partner engagement with SVP Denver, we want you to continue as an Active Partner! However, if you can no longer offer the depth of engagement and time, we invite you to continue at your own pace as an SVP Alumni member. This means you can attend events as you'd like, and we might call on you to serve as a mentor or support the community in special ways, all while continuing to support SVP Denver's mission with a personally meaningful contribution of at least 50% of your Active Partner dues.

FREQUENTLY ASKED QUESTIONS

Q: What selection criteria do you consider for Active Partners?

A: We carefully consider each individual who wants to join us as an Active Partner. Criteria include:

- **Mission Alignment** - lived connections to issues impacting BIPOC and/or underserved communities in Metro Denver
- **Track Record of Utilizing Skills and/or resources to Serve Community Organizations / Networks** - whether this is through a nonprofit or less formal groups
- **Demonstrated Passion for Impact through Operational Improvement & Nonprofit Management** - We seek Partners who are analytical, collaborative, good with numbers, people-oriented, willing to learn/be inquisitive and possess critical decision-making skills



- **Availability / Willingness to participate** in SVP Denver events and be an active member of the community.

Those who join as an Ecosystem Partner will be invited based on their promise in these categories, but we won't advance an Ecosystem Partner to an Active Partner without the full application process, an interview, and a small group orientation.

Q: As an Ecosystem or Alumni Partner, what does it mean that some membership opportunities are available “By Invitation”?

A: Ecosystem and Alumni are invited to support social mission organizations in specific projects if their experience is a good fit and Active Partners are not available to support.

Q: How does an Active Partner move into an SVP Alumni role?

A: We'd like to ensure we're retaining Active Partners with impactful programming and meaningful ways to engage for at least two years. In the annual renewal for an Active Partner's third year and beyond, they'll be offered an option to renew as an Active Partner or if they decide not to renew, they can stay engaged as an SVP Denver Alumni.

Q: Can someone who elects to continue as an SVP Alum later elect to re-engage as an Active Partner?

A: Absolutely!

Q: How do I get started?

A: Please [fill out our quick application](#) and then the SVP Denver team will be in touch with you on next steps.