



REQUEST FOR PROPOSAL

Workshop Series - Build Your Social Impact Business Plan

Background

[Social Venture Partners Denver](#) (SVP Denver) is a nonprofit membership organization for local professionals, businesses and impact funders (Partners) dedicated to supporting Social Mission Organizations (SMOs), consisting of for- and non-profit social impact focused orgs addressing economic/health inequities in Metro Denver.

We make expert-led trainings accessible for social mission organizations (nonprofits and for-profit social enterprises) that don't have the resources to hire expert consultants or invest in expensive capacity-building programs. Our training cohorts bring together a group of local impact organizations for online/in-person sessions that help them level up in a fun, fast-paced program with proven results. Each cohort and workshop is facilitated by a subject matter expert and social impact organizations are matched with local professionals from SVP Denver's Partner network who provide additional support and third-party feedback along the way. You can learn more about our programs and approach here: <https://svpdenver.org/programs/training-cohorts/>

Each year SVP Denver supports dozens of social mission organizations that represent diverse communities and address challenging social issues. In 2022, 71% of SMOs we worked with served BIPOC communities and 43% were BIPOC-Led.

Request for Proposal

We are seeking support in building a new training cohort that will help a group of social mission organizations develop (and potentially test/validate) a business plan for a new venture or program. We are seeking consultants who can support one - or ideally both - of the following:

- 1. Curriculum and Materials Development**
 - a. Create a detailed plan for the series of workshops
 - b. Identify / develop appropriate tools and frameworks for participating organizations
 - c. Create learning objectives for participants
 - d. Refine evaluation processes for measuring learning
 - e. Define key outcomes and deliverables
- 2. Lead Facilitation of Workshop Series**
 - a. Build / refine presentation materials
 - b. Lead 60-90 minute workshops in an engaging, inclusive manner
 - c. Review homework assignments / final deliverables and provide feedback to participating organizations

Program Structure

SVP Denver has developed a semi-standardized approach to our training cohorts, but will rely on this consultant to define specifics for this program. Our training cohorts are typically:

- 8-10 weeks in length
- 4-5 live workshops, held every other week
 - Most sessions on Zoom, though some hybrid / in person engagement
 - Participating organizations work on assignments in between workshops
- 1 coach assigned to each organization from the SVP Denver network
 - Provide additional support and feedback throughout the program

Participants

We expect to have 8-12 social mission organizations participate in the program, with 2-3 individuals participating per team.

Support Provided

SVP Denver will:

- Recruit social mission organizations to participate in the program
- Provide at least 1 staff member to assist with set up and facilitation of each workshop in the program
- Manage general program logistics and communications, including calendar invitations, Zoom meeting set up, pre/post workshop announcements, etc.

Future Use of Program Materials

Subject to copyright, our expectation is that SVP Denver will be allowed to use all materials created during the course of this collaboration for use in future programming.

Timeline:

- Program plan completed: April 1, 2023
- Program run dates: May / June 2023, exact dates will be determined in collaboration with our lead facilitator.

Submitting a Proposal

Please send your proposal or any initial questions to hello@svpdenver.org by **February 28th**.

In your response, please include:

- Your Resume, consulting website or LinkedIn Profile
- Indicate what aspect of the project you'd like to support:
 - Curriculum/Materials Development
 - Lead Facilitation
 - Both
- Initial suggestions for how you would approach the training program
- Details on your professional and lived experience working with communities of color or underrepresented entrepreneurs.

Budget

SVP Denver has allocated \$7,000 for this project split between curriculum and materials development and leading facilitation